# Appalachian Highlands ENTREPRENEURIAL ECOSYSTEM MAP

#### MARKET INTRO

Arts@Work Builders & Backers CO.STARTERS Elizabethton Business Retention Program Founders Forge Startup Mountain Summit Founders Bootcamp Inventor Center Supper Seminars KOSBE/TSBDC at ETSU Affiliate Office Opportunity SWVA TSBDC Twende for Minority Founders STRIVE Veterans Program Sync Space Freelance Academy Women's Business Center

#### PROTOTYPE DEVELOPMENT

Create Appalachia Inventor Center Makerspace Mountain Harvest Food Kitchen

ESTABLISHING

IMAGINING

# **IMAGINING**

UNIVERSITY PROGRAMS

East Tennessee State University

Milligan Universtiy

Northeast State

UVA Wise

NETWORKING

Appalachian Creative Marketing Meetup Chamber Meetups

TriDev

YPJC

Founders Forge Meetups KOSBE Propel Spark Women Summit Leadership

Women's Business Center

CO.STARTERS

Arts@Work ETSU iLab

TriDev

**ETSU RC Studios** 

WKMA's Art Lab

SBDC

SCORE

CONCEPT

Sync Space Mentor Network

TRAINING Appalachia Coding Collective

Sync Space Freelance Academy

iBucs

#### NETWORKING

Providing networking opportunities for entrepreneurs, students, inventors, creators, remote and a digital workers through events, meetups and spaces.

# **ESTABLISHING**

### **UNIVERSITY PROGRAMS**

Programs that have direct involvement with higher education partners including on-campus bootcamps, meetups, and research programs and internship opportunities for startups.

### **SEED STAGE CAPITAL**

Seed capital is initial funding to start a business and fund the proof of concept and viability of the startup. Friends and Family, Angel capital, micro-venture capital and small grant or loan programs typical support this stage.

#### CONCEPT

People in the concept phase are looking for ways to brainstorm, evaluate, and refine their business idea and draft a roadmap to begin their business journey.

### **PROTOTYPE DEVELOPMENT**

Access to equipment and professionals with experience building digital or physical prototypes of business ideas including app design, 3D printing, food experimentation and more.

#### **CO-WORKING SPACES**

Co-working spaces offer discounted access to shared services such as high-speed internet, office equipment and meeting rooms. They also are community spaces to help promote entrepreneurial culture and sharing of experiences.

#### **CO-WORKING SPACES**

Co-Work Bristol Create Appalachia Kingsport Create Appalachia Johnson City Holston Business Development Center The Nest Spark Plaza SquareOne

### SEED STAGE CAPITAL

Regional Angel Investor Network Micro Venture Fund Sims Venture Capital

MARKETINTRO

# SEED STAGE CAP

#### SPECIALIZED SPACES

Ballad/RC Appalachian Highlands Center for Innovation Create Appalachia Kingsport Create Appalachia Johnson City ETSU iLab Inventor Center Makerspace Mountain Harvest Food Kitchen Regional Center for Advanced Manufacturing

GROWING

SCALING

# SPECIAL SPACES

#### AG Launch Bootcamp

**GROWTH PROGRAMS** 

Consumer Good Accelerator ETSU Research Corporation Get Bundled LaunchTN Mentor Networks NursEng Accelerator PROOF Restaurant Recovery & Consumer Goods Sync Space Digital Media Bootcamp Sync Space Rural Accelerator

#### EARLY STAGE CAPITAL

Angel Roundtable Appalachian Highlands Micro-Venture Fund Ballad Ventures Invest TN Regional Seed Fund SBIR/STTR Regional Grant Sims Venture Capital

#### **EXPANSION RESOURCES**

Regional Chambers of Commerce Ballad Innovation Bristol EDO ETSU Soft Landings Program First Tennessee Development District Greene County Partnership Johnson City EDO Kingsport EDO NETRep NETWORKS **GROWTH CAPITAL** 

CDFIs

Traditional Bank Lending Sims Venture Capital

# DIRECTORY

#### Angel Round Table ..... theangelroundtable.com Appalachian Creative Marketing Meetup . . . . . . syncspace.org/acmm Ballad Ventures . . . . . . . . . . . . balladhealth.org/ballad-ventures Believe in Bristol ..... believeinbristol.org Bristol Chamber of Commerce . . . . . . . . bristolchamber.com Create Appalachia ..... createappalachia.org East Tennessee State University ..... etsu.edu/strive Elizabethton Chamber of Commerce ..... elizabethtonchamber.com ETSU Research Corporation . . . . . . etsuresearchcorporation.org ETSU RC Studios ..... etsuresearchcorporation.org Founders Forge ...... myfoundersforge.com Get Bundled . . . . . . . . . . . . . . . . . launchtn.org/bundledinitiative Greeneville County Partnership . . . . . greenecountypartnership.com Hawkins County Chamber of Commerce . . . rogersvilletnchamber.com Holston Business Development Center . . . . holstonbusiness.hbdc.org Innovation Lab etsu edu/ilab Johnson City Chamber of Commerce . . . . johnsoncitytnchamber.com Kingsport Chamber of Commerce ..... kingsportchamber.org KOSBE/TSBDC at ETSU Affiliate Office ..... kosbe.org Mountain Harvest Food Kitchen ..... unicoitn.net/mhk-incubator

# TRAINING Programs, lunch-and-learns and

demonstrations to provide free or low-cost access to training for entrepreneurs and creators to advance their skillsets.

# **MARKET INTRO**

Introduction to partners that mentor, connect and support an entrepreneur as they journey from idea to startup and seek to understand where they fit in the market and who are their customers.

#### **SPECIALIZED SPACES**

Facilities which have specialized equipment or unique assets needed for entrepreneurs. These spaces typically have a focus on high priced equipment or niche services supported by outside grants and partnerships.

## GROWING

#### **EARLY STAGE CAPITAL**

Capital that supports the expansion of a startup's team, equipment needs or even initial manufacturing. Partners who participate in early-stage investing may include small angel funds and venture funds.

#### **GROWTH PROGRAMS**

Accelerators and professional mentor networks become exponentially valuable for startup companies that have gained traction through initial programs, training and support.

# **SCALING**

#### **EXPANSION RESOURCES**

As a startup gains traction and seeks to become rooted in the community, the level connectivity and resources become important to ensure the company can remain and grow in the ecosystem.

#### **GROWTH CAPITAL**

Access to capital is extremely important for companies as they grow their workforce, successfully meet the demands of their customers and seek to advance to long-term sustainability.

_	Networks
_	Northeast State Community College northeast state.edu
_	Opportunity SWVA
	PROOF Incubator proofincubator.com
	RCAM manufacturingfuture.net
	STRIVE Veterans Program etsu.edu/cbat/strive.php
_	Summit Leadership summitlife.org
_	Sync Space
	The Nest facebook.com/thenestswva
_	TriDev
_	TSBDC tsbdc.org
_	Sims Venture Capital $\ldots \ldots \ldots \ldots$ sims venture capital.com
_	Spark Plaza
_	$SquareOne \ldots \ldots square one erwin.com$
_	WKMA's Art Lab williamkingmuseum.org
_	Women's Business Center
	UVA Wise

For more information or to recommend an addition, please visit syncspace.org/ecosystem