Appalachian Highlands ENTREPRENEURIAL ECOSYSTEM MAP

MARKET INTRO

Arts@Work Builders & Backers CO.STARTERS Elizabethton Business Retention Program Founders Forge Startup Mountain Summit Founders Bootcamp Inventor Center Supper Seminars KOSBE/TSBDC at ETSU Affiliate Office Opportunity SWVA TSBDC Twende for Minority Founders STRIVE Veterans Program Svnc Space Freelance Academy Women's Business Center

PROTOTYPE DEVELOPMENT

Create Appalachia Inventor Center Makerspace Mountain Harvest Food Kitchen

Appalachian Creative Marketing Meetup Chamber Meetups Founders Forge Meetups KOSBE Propel Spark Women Summit Leadership TriDev Women's Business Center Young Professionals Groups CONCEPT

iBucs

CO.STARTERS SBDC SCORE Sync Space Mentor Network

TRAINING

Appalachia Coding Collective Arts@Work ETSU iLab Sync Space Freelance Academy **ETSU RC Studios** TriDev WKMA's Art Lab

UNIVERSITY PROGRAMS

East Tennessee State University

Milligan Universtiy

Northeast State

UVA Wise

NETWORKING

IMAGINING

NETWORKING

Providing networking opportunities for entrepreneurs, students, inventors, creators, remote and a digital workers through events, meetups and spaces.

ESTABLISHING

UNIVERSITY PROGRAMS

Programs that have direct involvement with higher education partners including on-campus bootcamps, meetups, and research programs and internship opportunities for startups.

SEED STAGE CAPITAL

Seed capital is initial funding to start a business and fund the proof of concept and viability of the startup. Friends and Family, Angel capital, micro-venture capital and small grant or loan programs typical support this stage.

CONCEPT

People in the concept phase are looking for ways to brainstorm, evaluate, and refine their business idea and draft a roadmap to begin their business journey.

IMAGINING

PROTOTYPE DEVELOPMENT

Access to equipment and professionals with experience building digital or physical prototypes of business ideas including app design, 3D printing, food experimentation and more.

CO-WORKING SPACES

Co-working spaces offer discounted access to shared services such as high-speed internet, office equipment and meeting rooms. They also are community spaces to help promote entrepreneurial culture and sharing of experiences.

CO-WORKING SPACES

Co-Work Bristol

Create Appalachia Kingsport Create Appalachia Johnson City Holston Business Development Center The Nest Spark Plaza SquareOne Ballad/RC Appalachian Highlands Center for Innovation

SEED STAGE CAPITAL

Regional Angel Investor Network Micro Venture Fund Sims Venture Capital

MARKET INTRO

SEED STAGE CAP

ESTABLISHING

GROWING

SPECIALIZED SPACES

Create Appalachia Kingsport Create Appalachia Johnson City ETSU iLab

Mountain Harvest Food Kitchen

Inventor Center Makerspace

Advanced Manufacturing

Regional Center for

SCALING

GROWTH PROGRAMS

AG Launch Bootcamp Consumer Good Accelerator ETSU Research Corporation Get Bundled LaunchTN Mentor Networks NursEng Accelerator PROOF Restaurant Recovery & Consumer Goods Sync Space Digital Media Bootcamp Sync Space Rural Accelerator

EARLY STAGE CAPITAL

Angel Roundtable Appalachian Highlands Micro-Venture Fund Ballad Ventures Invest TN gional Seed Fund SBIR/STTR Regional Grant Sims Venture Capital

EXPANSION RESOURCES

Regional Chambers of Commerce Ballad Innovation Bristol EDO ETSU Soft Landings Program First Tennessee Development District Greene County Partnership Johnson City EDO Kingsport EDO NETWORKS Northeast TN Regional Hub

GROWTH CAPITAL

CDFIs Traditional Bank Lending Sims Venture Capital

DIRECTORY

AGLaunch
Angel Round Table theangelroundtable.com
Appalachian Creative Marketing Meetup syncspace.org/acmm
Ballad Ventures balladhealth.org/ballad-ventures
Believe in Bristol believeinbristol.org
Bristol Chamber of Commerce bristolchamber.com
Create Appalachia createappalachia.org
East Tennessee State University
- Elizabethton Chamber of Commerce elizabethtonchamber.com
ETSU Research Corporation etsuresearchcorporation.org
ETSU RC Studios etsuresearchcorporation.org
- Founders Forge myfoundersforge.com
Get Bundled launchtn.org/bundledinitiative
- Greeneville County Partnership greenecountypartnership.com
- Hawkins County Chamber of Commerce rogersvilletnchamber.com
Holston Business Development Center holstonbusiness.hbdc.org
Innovation Lab
- Inventor Center theinventorcenter.org
Johnson City Chamber of Commerce johnsoncitytnchamber.com
Kingsport Chamber of Commerce kingsportchamber.org
KOSBE/TSBDC at ETSU Affiliate Office kosbe.org
LaunchTN
— Milligan University
Mountain Harvest Food Kitchen unicoitn.net/mhk-incubator
- Networks

TRAINING

Programs, lunch-and-learns and demonstrations to provide free or low-cost access to training for entrepreneurs and creators to advance their skillsets.

MARKET INTRO

Introduction to partners that mentor, connect and support an entrepreneur as they journey from idea to startup and seek to understand where they fit in the market and who are their customers.

SPECIALIZED SPACES

Facilities which have specialized equipment or unique assets needed for entrepreneurs. These spaces typically have a focus on high priced equipment or niche services supported by outside grants and partnerships.

GROWING

EARLY STAGE CAPITAL

Capital that supports the expansion of a startup's team, equipment needs or even initial manufacturing. Partners who participate in early-stage investing may include small angel funds and venture funds.

GROWTH PROGRAMS

Accelerators and professional mentor networks become exponentially valuable for startup companies that have gained traction through initial programs, training and support.

SCALING

EXPANSION RESOURCES

As a startup gains traction and seeks to become rooted in the community, the level connectivity and resources become important to ensure the company can remain and grow in the ecosystem.

GROWTH CAPITAL

Access to capital is extremely important for companies as they grow their workforce, successfully meet the demands of their customers and seek to advance to long-term sustainability.

– Northeast TN Regional Hub northeasttn.com
— Northeast State Community College northeaststate.edu
— Opportunity SWVA
PROOF Incubator proofincubator.com
RCAM manufacturingfuture.net
STRIVE Veterans Program etsu.edu/cbat/strive.php
Summit Leadership summitlife.org
Sync Space
The Nest facebook.com/thenestswva
— TriDev
- TSBDC tsbdc.org
– Sims Venture Capital simsventurecapital.com
– Spark Plaza
SquareOne
WKMA's Art Lab
Women's Business Center kosbe.org
UVA Wise
Young Professionals Groups ypjohnsoncity.com

For more information or to recommend an addition, please visit syncspace.org/ecosystem