Appalachian Highlands ENTREPRENEURIAL ECOSYSTEM MAP

MARKET INTRO

Builders & Backers CO.STARTERS Create Appalachia Elizabethton Business Retention Program ETSU STRIVE Veterans Program Founders Forge Startup Mountain Summit Founders Bootcamp Inventor Center Supper Seminars KOSBE/TSBDC at ETSU Affiliate Office Opportunity SWVA TSBDC at ETSU Twende for Minority Founders Sync Space Freelance Academy Veteran Business Development for ETSU STRIVE Veterans Program Women's Business Center

PROTOTYPE DEVELOPMENT

Create Appalachia Inventor Center Makerspace Mountain Harvest Food Kitchen

NETWORKING Appalachian Creative Marketing Meetup Chamber Meetups Founders Forge Meetups KOSBE Propel Northeast TN Tourism Spark Women Summit Leadership TriDev Women's Business Center Young Professionals Groups

iBucs

UVA Wise

UNIVERSITY PROGRAMS

East Tennessee State University

Milligan Universtiy Northeast State

CONCEPT

CO.STARTERS TSBDC at ETSU SCORE Svnc Space Mentor Network

TRAINING

Appalachia Coding Collective Arts@Work ETSU iLab Sync Space Freelance Academy ETSU RC Studios TriDev WKMA's Art Lab

IMAGINING

NETWORKING

Providing networking opportunities for entrepreneurs, students, inventors, creators, remote and a digital workers through events, meetups and spaces.

ESTABLISHING

UNIVERSITY PROGRAMS

Programs that have direct involvement with higher education partners including on-campus bootcamps, meetups, and research programs and internship opportunities for startups.

SEED STAGE CAPITAL

Seed capital is initial funding to start a business and fund the proof of concept and viability of the startup. Friends and Family, Angel capital, micro-venture capital and small grant or loan programs typical support this stage.

CONCEPT

more.

People in the concept phase are looking for ways to brainstorm, evaluate, and refine their business idea and draft a roadmap to begin their business journey.

PROTOTYPE DEVELOPMENT

digital or physical prototypes of business ideas including app design,

professionals with experience building

3D printing, food experimentation and

Co-working spaces offer discounted

access to shared services such as

equipment and meeting rooms.

help promote entrepreneurial

They also are community spaces to

culture and sharing of experiences.

Access to equipment and

CO-WORKING SPACES

high-speed internet, office

IMAGINING

The N

The Nest Spark Plaza

SquareOne

MARKETINTRO

CO-WORKING SPACES Co-Work Bristol Create Appalachia Kingsport

Create Appalachia Johnson City ETSU Innovation Lab Hackler Hall Greeneville

Holston Business Development Center

SEED STAGE CAPITAL Regional Angel Investor Network Micro Venture Fund Sims Venture Capital

ESTABLISHING

SPECIALIZED SPACES

Ballad/RC Appalachian Highlands Center for Innovation Create Appalachia Kingsport Create Appalachia Johnson City ETSU-EASTMAN Valleybrook ETSU Innovation Lab Inventor Center Makerspace Mountain Harvest Food Kitchen Regional Center for Advanced Manufacturing

GROWING

SCALING

SEED STAGE CAP SPECIAL SPACES

GROWTH PROGRAMS

AG Launch Bootcamp Ballad Health Innovation Center - Alpha Dev Consumer Good Accelerator ETSU Research Corporation Get Bundled LaunchTN Mentor Networks Launch i N Mentor Networks NursEng Accelerator PROOF Restaurant Recovery & Consumer Goods Sync Space Digital Media Bootcamp Sync Space Rural Accelerator

EARLY STAGE CAPITAL

Angel Roundtable alachian Highlands Micro-Venture Fund Appalachian Ballad Ventures Invest TN gional Seed Fund SBIR/STTR Regional Grant Sims Venture Capital

EXPANSION RESOURCES

Regional Chambers of Commerce Ballad Innovation BRIDGE Bristol EDO ETSU Soft Landings Program First Tennessee Development District Greene County Partnership Johnson City EDO Kingsport EDO NETWORKS

GROWTH CAPITAL

CDFIs First TN Development District Business Development Loan Fund FundTN LendTN Traditional Bank Lending SBA Loans & Guarantees Sims Venture Capital USDA Rural Development Loans & Guarantees USDA Farm Services Agency Loans & Guarantees

DIRECTORY

GROWTH CAPITA

Angel Round Table theangelroundtable.com Appalachian Creative Marketing Meetup syncspace.org/acmm Ballad Ventures balladhealth.org/ballad-ventures Believe in Bristol believeinbristol.org BRIDGE bridgeregional.com Bristol Chamber of Commerce bristolchamber.com Create Appalachia createappalachia.org East Tennessee State University etsu.edu/strive Elizabethton Chamber of Commerce elizabethtonchamber.com ETSU Research Corporation etsuresearchcorporation.org ETSU RC Studios etsuresearchcorporation.org Founders Forge myfoundersforge.com First TN Development District ftdd.org FundTN & LendTN fundtennessee.org Get Bundled launchtn.org/bundledinitiative Greeneville County Partnership greenecountypartnership.com Hawkins County Chamber of Commerce . . . rogersvilletnchamber.com Holston Business Development Center holstonbusiness.hbdc.org Inventor Center theinventorcenter.org Johnson City Chamber of Commerce johnson
citytnchamber.com Kingsport Chamber of Commerce kingsportchamber.org KOSBE/TSBDC at ETSU Affiliate Office kosbe.org Mountain Harvest Food Kitchen unicoitn.net/mhk-incubator

Programs, lunch-and-learns and

MARKET INTRO

connect and support an entrepreneur as they journey from idea to startup and seek to understand where they fit in the market and who are their customers.

Facilities which have specialized equipment or unique assets needed for entrepreneurs. These spaces typically have a focus on high priced equipment or niche services supported by outside grants and partnerships.

TRAINING

demonstrations to provide free or low-cost access to training for entrepreneurs and creators to advance their skillsets.

Introduction to partners that mentor,

SPECIALIZED SPACES

GROWING

EARLY STAGE CAPITAL

Capital that supports the expansion of a startup's team, equipment needs or even initial manufacturing. Partners who participate in early-stage investing may include small angel funds and venture funds.

GROWTH PROGRAMS

Accelerators and professional mentor networks become exponentially valuable for startup companies that have gained traction through initial programs, training and support.

SCALING

EXPANSION RESOURCES

As a startup gains traction and seeks to become rooted in the community, the level connectivity and resources become important to ensure the company can remain and grow in the ecosystem.

GROWTH CAPITAL

Access to capital is extremely important for companies as they grow their workforce, successfully meet the demands of their customers and seek to advance to long-term sustainability.

- Networks
Northeast TN Tourism northeasttennessee.org
Northeast State Community College northeaststate.edu
— Opportunity SWVA
PROOF Incubator
RCAM manufacturingfuture.net
STRIVE Veterans Program etsu.edu/cbat/strive.php
Summit Leadership
 Sync Space
— The Nest facebook.com/thenestswva
TriDev
 TSBDC at ETSU
Sims Venture Capital simsventurecapital.com
– Spark Plaza
SquareOne
WKMA's Art Lab williamkingmuseum.org
- Women's Business Center
UVA Wise
Young Professionals Groups ypjohnsoncity.com

For more information or to recommend an addition, please visit syncspace.org/ecosystem